

# funeral GUIDANCE







#### a fourth generation family business

In 1918 Samuel Clarke started the company to compassionately support local families and give their loved ones the send-off they deserved. With his wife Minnie, they quickly gained a reputation for treating each family with dignity and respect. The company proudly upholds these foundational values four generations and more than 100 years later.

#### the early years

The young business outgrew its offices and moved to Movilla Street. This provided space for horses and with a spirit of innovation that has remained at the company's core, the town's first motorised hearse in 1929.

Joined by his son John in 1940, further growth lead to the requirement in 1970 for a funeral church. This was built in Court square, the present day location of our Newtownards branch.





#### live streaming pioneers

John and Lyla's son Jim joined the company in 1979 and oversaw the opening of a branch in Bangor in 2004 to better serve families living in North Down.

That year, the company also became the first funeral director in the world to offer live-streaming which enabled families separated by distance or illness to remotely attend the funerals of loved ones.

#### innovating for an eco-friendly future

Johnathan, the 4th generation of the Clarke family to serve the business, oversaw a large investment into greener energy, starting with the installation of 20KW of solar panels across both locations.

The company also introduced the first fully electric ambulance in Northern Ireland and the first plug-in-hybrid electric hearses and a limousine. Now, most of the company's funeral services are powered by the sun.



#### most popular funeral

Taking care of all necessary legal and administrative arrangements

Collection from the place of death 24/7 anywhere in NI

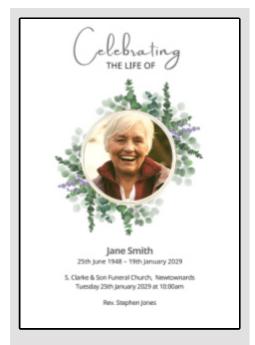
Care of your loved one before the funeral

funeral service	alternative options	
Including a Funeral Service in one of our funeral churches  150 / 200 seats Ards / Bangor  Air Conditioned  Use of multimedia systems  Free LIVEstreaming service	Committal Only  Usually restricted by venue to a committal of around 15 minutes  Deduct £150	Funeral service at a Church or Home  Allowing for the extra time and ceremonial staff required to manage an off-site service  Add £90
	Deduct £150	Add 190
transportation		
Mercedes Hearse included	Hearse and 7 Seat Mercedes Limousine Add £230	Horse-drawn Hearse <b>Add £670</b> <sup>1</sup>
viewing		
Including the use of a restroom for viewing by family and friends (The coffin can be open or closed)	No viewing or sitting with the coffin <b>Deduct £50</b>	Transporting your loved one to the family home  Add £210
embalming <sup>2</sup>		
Included	No Embalming <sup>3</sup> <b>Deduct £140</b>	

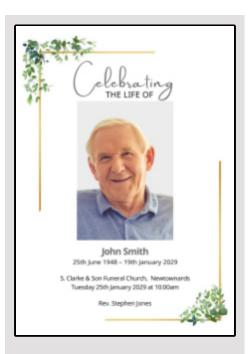
- 1. Drawn by a pair of Belgian Black horses, with leather harnesses & black plumes. The maximum distance for a horse-drawn hearse is 3 miles. For longer journeys an additional motorised hearse charged at £230 would be required for the start or remainder of the journey.
- 2. Embalming is a technique used to safely preserve your loved one and restore their appearance until the day of the funeral. It is chosen by the majority of families and is *strongly recommended*.
- 3. When embalming is not chosen it is typically for medical or religious reasons, in which case you should discuss the implications with an arranger.
- 4. Not included: a coffin which is selected separately and starts from £380
  - third-party fees such as council fees / florist charges / funeral notices.

# order of service designs

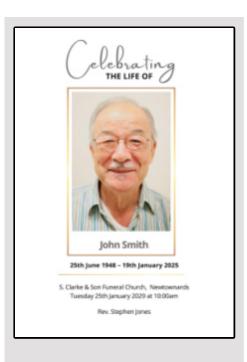
Our order of service designs are printed in full colour on 180gsm folded card to create an A5-sized 4 page document. To achieve an uncluttered layout, we advise only including the hymns on the inside pages. The back is the ideal position for a personal thank you from the family, details of chosen charities and refreshments. There is also space on the back for an additional photograph should that be desired.



**design 1**Circular Photo with Foliage



**design 2**Photo, decorative corners and foliage



**design 3**Photo with decorative box frame



**design 4**Full-width photo\*
(\*works best with a high resolution photo)



**design 5**Circular photo with flowers



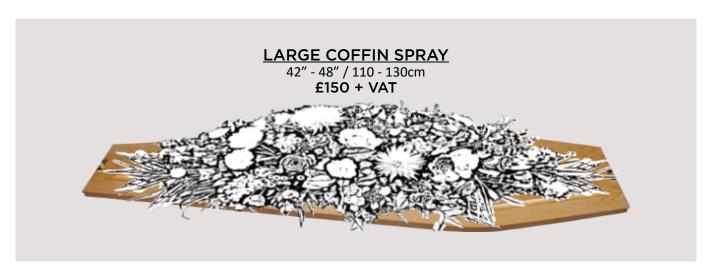
**design 6**No photo, decorative corners and foliage

# coffin sprays

We can order a suitable floral arrangement to be placed on top of the coffin, from several local florists who can provide a selection of seasonal flowers in the families' choice of colours. These floral arrangements are available in three sizes which are shown below and prices shown are for a mix of flowers. Prices will vary if specialised / specific flowers requested.







Dimensions + prices are approximate.

# coffin selection





















- <sup>1</sup> not suitable for cremation
- <sup>2</sup> not suitable if a Covid-19 risk exists
- <sup>3</sup> with solid metal handles. (swapped to brass-effect handles for cremation)

+£90 for deep coffins

### personalised funeral options

When you visit one of our branches to discuss funeral choices, a member of our team will be on hand to sensitively and respectfully listen to your wishes and talk you through your options.

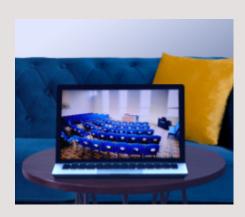
#### PHOTO SLIDESHOW



We can create a slideshow of your loved one, of up to 50 photos<sup>1</sup>, to be shown as family and friends arrive. Music<sup>1</sup> or extra photos<sup>1</sup> can be added for a small fee.

#### £ FREE

#### **LIVE STREAM**



We offer live streaming of services from our funeral churches to families around the world. You can choose to have the access open, or password protected.

#### £ FREE

#### HORSE-DRAWN HEARSE



Add a hearse drawn by a pair of Belgian Black horses, up to a maximum distance of 3 miles. (Longer distances will require a motorised hearse for part of the journey.)

+£670

#### **CEREMONIAL PIPER**



A ceremonial piper is a traditional choice to play at a funeral. The piper can play as the coffin enters or leaves the church and at the committal.

+ £140

<sup>1</sup>Digital photographs are required at least one full business day before the funeral. If there are more than 50 photographs, music to be added to the presentation or physical photographs requiring scanning then please allow two business days.

# before meeting a celebrant

Our ministers and celebrants strive to create a meaningful and personal farewell for your loved one. The questions that follow are intended to assist you to reflect on their life and help the officiant gain a fuller sense of your loved one. Don't worry about answering them all, simply select a few which highlight aspects of their life you would like to be remembered.

about your loved one	notes
<ul> <li>Did they have any interests / hobbies? travelling, pets, sport (watching / playing)</li> <li>What were their early years like?</li> <li>What did family mean to them?</li> <li>What was their sense of humour like?</li> <li>Was there anything they felt passionate about?</li> <li>How did they spend their working years?</li> <li>Were they a person of faith, what did it mean to them?</li> </ul>	
<ul> <li>about your relationship with them</li> <li>Any fond memories / funny stories about them?</li> <li>Any good advice they gave / anything they taught you?</li> <li>What do you think you will miss about them?</li> <li>What legacy do you think they will leave?</li> <li>What will other people most remember them for?</li> </ul>	
<ul> <li>additional information</li> <li>Do you want the funeral to incorporate any elements of their faith or culture?</li> <li>Did they have any favourite readings, hymns, songs, poems or music you'd like to include in the service?</li> <li>Did they have any close friends or other important people in their life that you would like mentioned?</li> <li>Any life events or dates that you'd like to include?</li> </ul>	
funeral arrangement details	

#### ${ m memorials:}$ headstones | wedges | vases | inscriptions | repairs

Honouring the memory of a loved one with a lasting memorial can bring closure and serve as a tribute for future generations. Our team of skilled craftsmen combine traditional techniques with modern technology to create a variety of headstones.



#### headstones

We offer a range of designs, finishes, textures and stone colours and these are on display in our Memorial Garden to the rear of our Newtownards premises.

Our **Headstone Builder App** makes it easy to design the perfect memorial online, and our knowledgeable staff are available to provide guidance and assistance.

#### inscriptions

As well as producing new memorials, we add inscriptions to existing memorials. We are here to give guidance on suitable inscription wording and available options. We can match in with existing lettering from a photograph. Contact us for further details.



#### wedges | tablets | vases

An alternative to a headstone, or in addition to an existing one, we have a selection of memorials vases, wedges, tablets and slabs in various stone colours and sizes. They can be inscribed with a short inscription and placed on a grave. We have a range on display at out Newtownards branch. Please contact us for details and prices.

#### repair | refurbish

We refurbish and repair old headstones and white marble particularly can come up like new (as shown in the photograph). Please contact us with a photograph of the existing headstone and the location of the grave for prices and full details.



f.a.q

How soon after burial can I erect a headstone? In the past it was necessary to wait, but now you can proceed as soon as you feel able, as we install a foundation that bridges a recently–opened grave.

How long does it take once I order a headstone / wedge / inscription? We aim to have it completed in 8–10 weeks from ordering for inscriptions and stock items and 20–24 weeks for imported stone.

**How long does council planning take?** Planning can take up to 6 weeks, however this will not affect the completion date.

After the headstone + inscription, is there any other cost? Council cemeteries and some churchyards charge a fee, but we itemise these in the quotation. Fees can be paid to us and we will pass them on.

When do we have to pay? For vases, wedges and inscriptions, we usually ask for payment up-front, but for a headstone, a 50% deposit secures the order, with the balance on completion. Alternatively we can apply for payment from the estate via a solicitor.

# additional options PRICE LIST

ther services	
Orders of Service- with 4 pages and colour photograph (Min 30pcs)	£0.70
Additional transfers such as to a church the night before the service	£210
Gown or other clothing to be provided by us	£34
Funeral Service on Sunday or Bank Holiday	£230
Funeral Service on Specified Public Holiday	£350
Funeral Service and committal on different days	£280
Additional waiting time for hearse (eg if there are refreshments between the service and committal)	£170
Waiting Time for Limousine (eg if there are refreshments between the service and committal)	£100
Mileage in excess of 30 mile radius (per mile)	£2.00
remation urns & scatter tubes	
Strangford Urn Range	£74
Contemporary Urn	£98
Mount Stewart Urn	£170
Scatter Tube Small (Keepsake)	£12
Scatter Tube Large	£25
dditional keepsake products	
Grave Marker	£15
Keepsake Teddy Bear	£40
Crafted Wooden Ashes Heart (small) (Etching additional cost - £10)	£34
Crafted Wooden Ashes Heart (large) (Etching additional cost - £10)	£49
Book of Condolence	£25
ratuities for celebrants (suggested)	
Minister	£100 - £200
Organist	£60 - £80
Sexton/Caretaker	£40 - £60
	£10
Cemetery/Crematorium Staff	

A full range of memorial masonry services are available on request For more information: visit our website / ask for a brochure / speak to our memorial specialist (includes new headstones and additional lettering)



# memorials

With a variety of finishes, textures and stone colours, our range of headstones are available to view to the rear of our Newtownards premises. Our **Headstone Builder App** lets you create the perfect memorial online while at home with your family and our knowledgeable staff are available to provide guidance and help. Visit our website for access to this free service. Our range of memorial vases and wedges are on display in our Ards branch, if these would be more suitable.

As well as producing new memorials, we also refurbish, repair and add inscriptions to existing memorials, providing guidance on suitable inscription wording and available options. Contact us to discuss available options:

memorials@sclarkeandson.co.uk | 028 9181 2168 | www.sclarkeandson.co.uk/memorials



Contact us for details and to arrange a chat.

# funeral plans

If you've ever arranged the funeral for a loved one, you'll know how many decisions there are to be made at what can be a difficult time. Some people never get around to discussing funeral wishes with their loved ones, which can lead to worry and anxiety when the time comes. A funeral plan with us can be a simple and straightforward way to remove this worry. It lets you pre-arrange the details, including special wishes and make financial provision for

wour funeral.

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